

Video Report



Entertaining with Ease

<http://www.culinary.net/articles/features/FeatureDetail.aspx?ID=6988>

Program Totals

| Total Video Views | Total Impressions |
|-------------------|-------------------|
| 79,657 | 250,912 |



Facebook Views

| | |
|---------------------------|--------|
| 72,190 Total Video Views | |
| 215,040 Total Impressions | |
| VIEWS | |
| 10-Second Views | 45,426 |
| Video Views to 25% | 39,199 |
| Video Views to 50% | 29,237 |
| Video Views to 75% | 18,264 |
| Video Views to 95% | 4,613 |
| Video Views to 100% | 3,472 |

<https://www.facebook.com>

Twitter Views

| | |
|--------------------------|-------|
| 7,467 Total Video Views | |
| 35,872 Total Impressions | |
| VIEWS | |
| Video Views to 25% | 1,873 |
| Video Views to 50% | 1,111 |
| Video Views to 75% | 734 |
| Video Views to 100% | 250 |

<https://www.twitter.com>